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From: **BBC Complaints** <[bbc\\_complaints\\_website@contact.bbc.co.uk](mailto:bbc_complaints_website@contact.bbc.co.uk)>

Date: Fri, May 9, 2025 at 8:00 AM

Subject: BBC Complaints - Case number CAS-8081909-W0Q0M1

To: Paul Connett <[pconnett@gmail.com](mailto:pconnett@gmail.com)>

Reference CAS-8081909-W0Q0M1

Dear Paul,

Thanks for contacting the Director-General about coverage of water fluoridation and please accept our apologies for our delayed reply.

We agree that the issue of water fluoridation is an important one and it's one we have approached, like with any subject, with due impartiality and accuracy in line with the BBC's editorial guidelines. It's obviously not our role to campaign for any side of a debate but we have provided a fair and appropriate view, making sure the arguments for and against fluoridation are represented.

You can see that here in our coverage of Utah banning fluoride; <https://www.bbc.co.uk/news/articles/c4gmggp2y99o> and here when reporting on the government's expansion plans for North-east England: <https://www.bbc.co.uk/news/articles/c4glw27g7pro>.

We're committed to covering this story in a responsible manner and in a way that is accessible for the general audience. Having said that we've reviewed your feedback on the subject carefully and we will bear it in mind when approaching stories in the future.

Kind regards,

BBC Complaints Team  
[www.bbc.co.uk/complaints](http://www.bbc.co.uk/complaints)

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